

Waterford School Association

Meeting Minutes

Date: June 6, 2023 **Location:** Mary's House

Called to Order: 7:10pm **By:** Erin

Attendance: Erin, Eva, Jenn, Mary, Melissa

Officers' Reports

Secretary's Report

- Minutes from May 2023 meeting
 - Approved by Erin, 2nd by Mary

Treasurer's Report

- Checking account: \$3116.56
 - Still need to buy popsicles for last day (\$100) and gifts (\$150)
 - Recent transactions
 - Paid for Elks for Parents' Night Out (\$950)
 - Reimburse Mary for flowers for PNO (\$55)
 - Paid for Magician (\$887.55)
- Savings account: \$1622.40
- Petty Cash: \$45
- Scholastic Dollars: \$1520.56
 - Placed second order for teacher wish lists, spent \$585.97 between two orders
 - Seven teachers and after school did not submit wish lists
 - Have not yet ordered Birthday Books, need to speak with Librarian

Final Budget Approved for 2023-2024

- Approved by Jenn, 2nd by Melissa

Fundraising

Parents Night Out

- Disappointing turnout
 - Discussed potentially changing the date, as it conflicts with graduation parties, dance recital
 - Possible venue change
 - Merge silent auction with dance to improve turnout?

Other fundraisers

- Start calendar fundraising much earlier to be able to sell/distribute around holiday break
 - Create a committee earlier
- Decide on which fundraisers (Boon Supply, Baketivity, etc.) at next meeting, consider timing closer to holidays

Enrichment/Events

Two events per year?

- WSA mission is to enhance the student experience, enrichment is primary goal

- Start a folder within the drive with contacts, ideas for enrichment

Popsicles handed out on the Friday before the last day of school, as many students will likely be absent on the last day (half day on Monday)

New Business

Recruiting an new President

- Kandis is stepping down, Erin will serve in interim
- Advertise on Friday Folder handouts, website that we are looking for a President and Vice President, as well as new members
- Ideas on overall recruitment of new members
 - Refreshments at meetings
 - Online or in person sign ups
 - Focus on parents in lower grades to encourage longer term involvement

Improving engagement

- Using Facebook polls for input on fundraisers?
- Photos on Facebook often generate engagement, open to other ideas to take online activity and turn it into in-person involvement

Meeting Adjourned: 8:16pm by Eva, seconded by Jenn

Minutes compiled by: Eva Goetz